



actionaid



ActionAid UK's guide to

# Setting up your JustGiving page

## Setting up a JustGiving page is one of the easiest and most effective ways to fundraise.

We have made this handy guide to setting up an online fundraising page, along with some top tips to help make your fundraising effort a huge success!

1

You can set up a fundraising page for ActionAid today by visiting: [justgiving.com/actionaid](https://justgiving.com/actionaid)

2

Click **'Start fundraising'** and follow the next steps as instructed.

3

Choose the type of fundraising activity you're doing for us.

4

Log in to your account, or if you're new to JustGiving, simply click 'Sign Up' and follow the instructions to create your account.



5

Fill out as many details as possible about your event and click **'Create your page'**

You have now created your JustGiving page. But you're not quite finished... it's now time to personalise your page!

6

Go to **'Edit your page'**. Here you can change things like your fundraising target, the page title and colour scheme. Click **'Edit your title, target cover photo and story'** to personalise your page. The more unique your page is, the better.

Be sure to save your changes, and you're done!

## Top tips

- In the Story section, add a description explaining why ActionAid's cause is close to your heart, what fundraising activity you will be doing and a description of our work. If you need any ideas, visit the [About Us section of our website](#).
- Add a picture of yourself, your fundraising activity or your preparations to your page. If you are taking part in a sports challenge, you could add information about your training to keep your supporters up-to-date.
- Why not share how donations will make a real difference to our work? [Click here to see some examples](#).
- Send your page to someone who will donate generously first, and hopefully, others will follow their lead.
- Share your fundraising page far and wide via emails, social media and word of mouth. You can even share your page through JustGiving by clicking on 'Edit your page' under 'Share your page'.



Don't forget to tag @ActionAidUK in your posts and use the hashtag #ActionAidUK.

- Check out our top tips for [promoting your fundraising](#) here.